

Sustainability Report

2024 - 2025



sri lanka the
fabulous
getaway

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Brief Overview of TFG

Who We Are

At The Fabulous Getaway (TFG), we believe travel is a powerful force for good—capable of enriching lives, connecting cultures, and protecting the planet we share. Our mission is to create extraordinary journeys that not only delight our guests but also contribute meaningfully to the communities and environments we engage with.

Founded on a deep passion for exploration and authentic connection, TFG designs luxury travel experiences that celebrate Sri Lanka's rich heritage and natural beauty. Sustainability is woven into the fabric of our operations, from partnering with eco-conscious accommodations to supporting cultural preservation and community empowerment initiatives.

Our team is driven by a shared commitment to responsible tourism. We actively work to reduce our environmental footprint, uphold ethical practices across our supply chains, and inspire travellers to make choices that leave destinations better than they found them. This report marks an important milestone in our journey, offering a transparent look at our progress, challenges, and aspirations as we strive to make every getaway not just fabulous—but a force for good.

What We Do

The Fabulous Getaway is a destination management company (DMC) specializing in bespoke travel across Sri Lanka. We craft tailor-made journeys that blend luxury, authenticity, and sustainability. Our services span curated tours, seamless transportation, thoughtfully selected accommodations, and immersive cultural and nature-based experiences. Every itinerary is designed with care, expertise, and a deep respect for the places and people we engage with.

Our Role in Sustainable Tourism

Sustainability is not an add-on—it's central to our identity. TFG integrates responsible practices into every aspect of our operations, from reducing environmental impact and promoting community empowerment to ensuring animal welfare and maintaining ethical business standards. Through these efforts, we aim to influence both travellers and partners to embrace responsible tourism as a shared value.

Why This Report Matters

This is TFG's first sustainability report, and it represents a significant step in our commitment to transparency, accountability, and continuous improvement. It offers an honest reflection of our journey—highlighting achievements, lessons learned, and our roadmap for creating meaningful social, environmental, and economic impact.



Purpose and Importance

The purpose of this report is to communicate our approach to sustainability and to inspire our stakeholders—employees, partners, guests, and communities—to join us in shaping a more responsible travel industry. By sharing our policies, initiatives, and progress, we reaffirm our commitment to building a business that creates positive, lasting change.



Priyanjith Weerasooria

Managing Director, The Fabulous Getaway

Message from Leadership

A defining milestone in our journey, an opportunity to reflect on the progress we have made and to set a clear course for the future we want to build.

Tourism is a powerful connector of people, cultures, and places. With that comes an equally powerful responsibility: to ensure our journeys bring lasting benefits to communities, safeguard our environment, and uphold the highest standards of ethics and care. This report highlights the steps we are taking to embed sustainability into everything we do, whether it is eliminating single-use plastics, creating opportunities for women, ensuring employee wellbeing, or supporting impactful projects through the TFG Foundation.

I believe strongly that sustainability is not a side project; it is central to how we operate and grow as a business. Our commitment is to make travel meaningful, not only for our guests but also for the people of Sri Lanka and the natural world that makes our country so extraordinary.

This is only the beginning. As we move forward, we will continue to challenge ourselves, work closely with our partners, and create ripples of positive impact that extend far beyond tourism. I am deeply grateful to our team for their passion and dedication, and to our guests and partners for sharing this journey with us.

Together, we can ensure that The Fabulous Getaway remains not just a destination management company but a force for good in the world of travel.

Our Vision and Mission

Our Vision:

To be the leading curator of transformative and sustainable travel experiences in Sri Lanka, inspiring a deeper connection to the island's culture, natural beauty, and communities, while leaving a positive footprint on the environment and society.



Our Mission:

At The Fabulous Getaway, our mission is to craft exceptional, luxury, bespoke journeys that immerse travellers in the vibrant culture, breath-taking landscapes, and unique wildlife of Sri Lanka. We are committed to empowering local communities, fostering sustainable tourism, and minimising our environmental impact. By championing meaningful and responsible travel, we strive to create unforgettable experiences that not only delight but also positively contribute to the social and environmental well-being of Sri Lanka and its people.

Our Values



Commitment to Exceptional Experiences and Innovation

We are dedicated to providing outstanding customer service while constantly innovating to enhance travel experiences.



Sustainability and Responsibility

We prioritise environmental sustainability and responsible tourism, ensuring that our practices support both the planet and local communities.



Integrity and Transparency

We operate with honesty, openness, and fairness, building trust through ethical practices in everything we do.



Collaboration and Teamwork

We believe in the power of working together to achieve shared goals, fostering a culture of cooperation across all levels of the organisation.

Making Our Journeys Better



Eliminating Single-Use Plastics from Journeys

From Plastic to Purpose: Redesigning Our Guest Experience



As part of our commitment to operational sustainability, The Fabulous Getaway has prioritized reducing our environmental footprint across every aspect of our work. One of the most visible and impactful steps we've taken is the elimination of single-use plastics (SUPs) from both our office and guest-facing operations.

We began by auditing our use of single-use plastics—from internal office consumption to the travel experiences we curate for guests. Surprisingly, one of the most consistent sources of plastic waste came from the plastic water bottles provided during tours.

Without compromising on guest comfort or quality, we transitioned entirely to reusable glass bottles. This simple yet significant change has removed thousands of disposable plastic bottles from circulation each year. It also elevated the guest experience, offering a more refined and thoughtful alternative.

To further support conscious travel, we introduced a reusable cloth tote bag in each guest's welcome pack. Inspired by Sri Lanka's vibrant craftsmanship, the tote is designed for everyday convenience and encourages guests to avoid plastic bags during market visits and excursions.

These small but intentional changes have helped us significantly reduce plastic waste while inspiring more mindful travel behaviours among our guests.

Our journey to eliminate single-use plastics doesn't end here. We remain committed to identifying and phasing out SUP items wherever possible, while actively seeking sustainable alternatives. For items that cannot yet be fully avoided, we are equally focused on responsible disposal methods—ensuring every step we take brings us closer to a future of truly sustainable and responsible travel.



Responsible Waste Disposal

As part of our commitment to more sustainable operations, waste management has become a key area of focus—especially in how we handle waste generated through guest experiences. While it's easy to overlook the impact of a discarded wrapper or an empty bottle during a trip, we believe that responsible waste disposal is a fundamental part of ethical travel.

We began by identifying the types of waste produced both within our office and throughout our client journeys. Internal waste could be managed through structured protocols and regular monitoring. However, guest-related waste required a more mobile and intentional approach.

Our solution ensures that all waste generated during tours is collected and returned to the accommodation facilities, where it can be responsibly processed through existing waste management systems. This eliminates the risk of roadside littering, which can damage local ecosystems, communities, and public spaces.

To reinforce this process, we've trained our guides and drivers to actively manage waste during trips. They are instructed to collect all waste generated within vehicles

and sort it appropriately for disposal at our partner hotels. This not only ensures proper segregation but also raises awareness among our teams and guests about the importance of mindful waste practices. By embedding waste responsibility into our daily operations, we're reinforcing the idea that sustainable tourism isn't just about where we go—it's about how we travel and the footprint we leave behind.



Health, Safety & Operational Compliance

Ensuring the well-being of our clients and partners is a top priority

Ensuring the health, safety, and overall well-being of our clients, partners, and team members is a top priority at The Fabulous Getaway. We are committed to maintaining the highest standards of operational compliance across all aspects of our travel experiences.

We conduct regular internal audits and actively participate in the Sanderson Phillips Health & Safety portal, which keeps us informed about the safety standards of our partnered accommodation providers and experience hosts. This helps us ensure that every journey meets rigorous safety benchmarks.

Our fleet of drivers undergoes annual training that covers essential areas such as grooming, first aid, driving etiquette, and the TFG Driver's Code of Conduct. These sessions are designed to ensure that every guest enjoys a smooth, safe, and professional travel experience.

All our vehicles are equipped with first-aid kits and are thoroughly inspected before each journey to ensure optimal condition and comfort. In addition, we monitor the medical fitness of our drivers annually to safeguard their well-being and that of our guests.

By embedding health, safety, and compliance into our daily operations, we reinforce our commitment to responsible travel—where excellence and care go hand in hand.





Behind the Scenes at TFG

Ethical Operation and Policies at The Fabulous Getaway

At The Fabulous Getaway (TFG), ethical operation is a cornerstone of our business philosophy. As a leading destination management company in Sri Lanka, we recognize that our actions have far-reaching impacts on the communities we engage with, the ecosystems we operate in, and the wider travel industry. Our commitment to ethical practices is embedded in every aspect of our operations, from partnerships to employee conduct and guest interactions.

Commitment to Integrity and Transparency

TFG upholds the highest standards of integrity in all business dealings. Our policies ensure transparent communication with clients, partners, and suppliers, fostering trust and long-term relationships. We maintain rigorous documentation and reporting procedures to guarantee that all financial, contractual, and operational activities meet legal and ethical standards.

Fair Treatment and Non-Discrimination

We are committed to creating an inclusive and respectful environment for our employees, partners, and customers. TFG enforces a strict non-discrimination policy, ensuring that opportunities are provided fairly and that every individual is treated with dignity, regardless of gender, age, ethnicity, religion, sexual orientation, or disability.



Responsible Partnerships

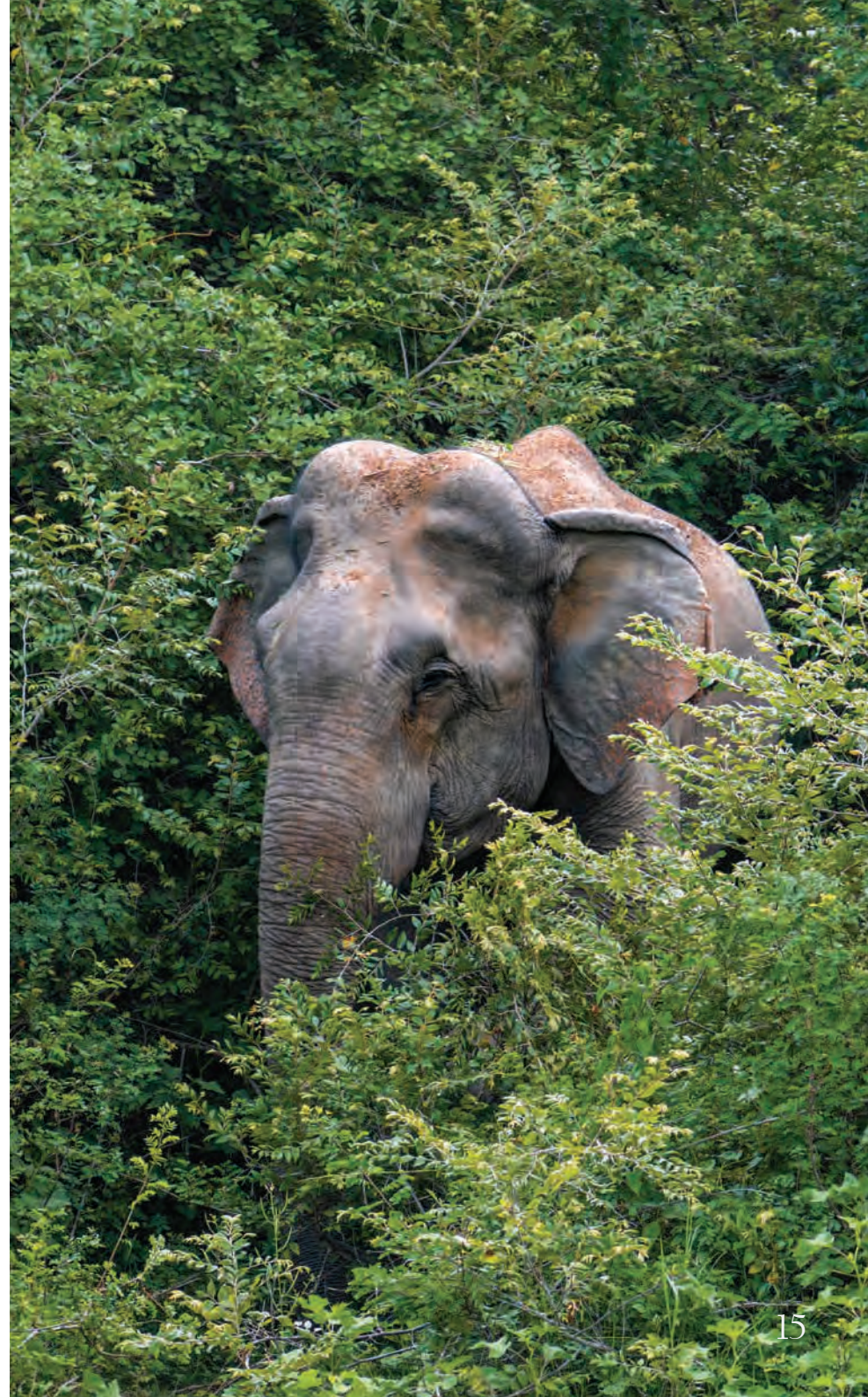
Our ethical standards extend to our business relationships. We carefully vet local suppliers, service providers, and partners to ensure they align with our values of sustainability, fairness, and legal compliance. TFG prioritizes collaborations that support local communities, empower women, and promote environmentally responsible practices.

Child Safeguarding

The safety and well-being of children is a non-negotiable priority at TFG. Our child safeguarding policy ensures that all employees, partners, and suppliers adhere to strict guidelines to prevent exploitation, abuse, or neglect. Staff are trained to recognize risks and respond appropriately, and our tours and activities are designed to protect minors at all times.

Animal Welfare

TFG is committed to responsible interactions with wildlife and domestic animals. We strictly avoid activities that cause harm or stress to animals and only work with partners who meet high standards of animal welfare. Through our policies and partnerships, we support conservation efforts, promote ethical wildlife tourism, and raise awareness among guests about the importance of protecting animal habitats.



Environmental Responsibility

Operating ethically in tourism also means safeguarding the environment. TFG implements policies that minimize our ecological footprint, including responsible waste management, sustainable transportation choices, and eco-friendly accommodations. Our environmental commitments are reinforced by ongoing monitoring and assessment to ensure continuous improvement.

Guest Engagement and Education

We encourage responsible travel by informing our guests about ethical and sustainable tourism practices. TFG integrates awareness-building into the guest experience, promoting respect for local cultures, wildlife, and natural resources. By educating visitors, we aim to cultivate responsible tourism behaviours that extend beyond their stay in Sri Lanka.

Accountability and Continuous Improvement

TFG maintains a culture of accountability, where employees are empowered to raise concerns and suggest improvements. Our internal audit systems and feedback mechanisms help identify areas for enhancement, ensuring our operations remain aligned with evolving ethical standards and global best practices.

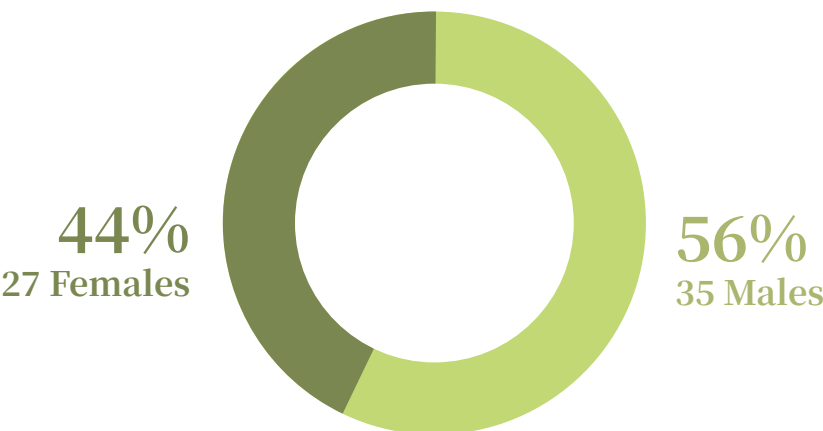
Through these policies and practices, The Fabulous Getaway demonstrates a steadfast commitment to ethical operation, ensuring that our growth as a company contributes positively to society, the environment, and the tourism industry as a whole. By embedding ethics at the core of our business, we aspire to set a benchmark for responsible and sustainable travel management in Sri Lanka.



Employee Demography Across All Levels

April, 2024 to March, 2025

Total number of employees based on the gender



Percentage of women representation in Head of functions



Attrition Rate	Promotion Rate	Job Growth
4.83	8.06	23.8

Employee Wellbeing at TFG

At The Fabulous Getaway (TFG), we recognize that our employees are the heart of our organization. Fostering a positive, inclusive, and engaging workplace is central to our approach to sustainability. Our employee wellbeing initiatives focus on building strong interpersonal connections, celebrating cultural diversity, supporting professional growth, and promoting work-life balance.

Workplace Engagement and Celebrations

We organize a variety of activities throughout the year to ensure our employees feel valued and connected. These include social gatherings such as pizza parties and movie nights, which provide opportunities for informal bonding and relaxation.

Team Building and Sports

TFG encourages team spirit and healthy competition through events like our annual cricket tournament and carrom tournaments. These activities promote collaboration, physical wellness, and camaraderie across all levels of the organization.



Annual Company Trip

A highlight of our wellbeing calendar is the Annual Company Trip, where employees come together outside the workplace to relax, recharge, and strengthen personal and professional bonds. This trip fosters unity, enhances team spirit, and creates lasting memories that reinforce our collective identity as a company.



Seasonal and Cultural Celebrations

We celebrate major cultural and seasonal events to honour the rich heritage of our team members and foster inclusivity. Highlights include Secret Santa exchanges, Christmas parties, January 1st gatherings, and festivities for Sinhala & Tamil New Year. These events allow employees to engage meaningfully with one another and celebrate traditions together.



Commitment to Holistic Wellbeing

Beyond organized events, TFG maintains a workplace culture that values respect, support, and open communication. We encourage employees to take time for self-care and prioritize a healthy work-life balance, reinforcing their physical, mental, and emotional wellbeing.

Through these initiatives, The Fabulous Getaway nurtures a workplace where employees feel motivated, connected, and appreciated, creating a strong foundation for personal growth and organizational success.

Training and Professional Development

At The Fabulous Getaway, we believe that our people are the foundation of our success. Investing in employee development not only strengthens our team but also enhances the quality of experiences we deliver to our guests. Over the past year, we conducted three key training programs aimed at upskilling employees, fostering leadership, and ensuring operational excellence.





Training of Trainers (TOT) for Managers and Heads of Functions

One of the highlights of the year was the three-day full-day Training of Trainers (TOT) program held at the Jetwing Colombo 7 premises. Conducted by the Group HR Head, this training was specifically designed for managers and heads of functions within the organization. The program equipped participants with advanced facilitation and mentoring skills, enabling them to effectively train and guide their teams. It also fostered leadership development, improved communication, and strengthened internal knowledge-sharing practices, shaping our managerial team into capable and confident leaders.



Induction Program for New Employees

To ensure a smooth integration of new hires, we conducted a full-day induction program for all newly joined employees. The session provided an overview of TFG's history, vision, policies, and operational practices. Through interactive ice breakers and physical introductions to the extended team, new employees gained a comprehensive understanding of the company culture and values, helping them feel welcomed and aligned with our mission from day one.

Annual Training for Guides and Drivers

Our guides and drivers are central to delivering exceptional guest experiences, and training them remains a key part of our commitment to quality and safety. This year, we successfully conducted our annual Main Guide Training Program along with several classroom sessions for nearly 100 drivers, chauffeurs, and national guides.

Supported by external professional trainers and facilitated by the TFG Operations Team, the program covered a wide range of essential topics, including passenger safety, compulsory safety checks, punctuality, personal grooming, driving etiquette, effective communication, coordination, updates on local laws and tourism regulations, first aid, and the drivers' code of conduct. It also created space to review guest feedback, identify areas for improvement, and promote continuous enhancements in service quality.

Held at the Kingsbury Hotel in Colombo, with additional sessions at the TFG head office, the training reflects our belief that professional development is not a one-time event but rather an ongoing process that is integral to operational excellence, employee growth, and the delivery of responsible, high-quality travel experiences.





Creating Ripples of Impact

The Story Behind the Formation of *Impact* — The TFG Foundation

In September 2024, The Fabulous Getaway (TFG) took a bold step forward in deepening its commitment to sustainability, community, and environmental stewardship by establishing its very own foundation — *Impact*.

The name *Impact* wasn't chosen lightly. It reflects the foundation's mission to create meaningful, lasting ripples of positive change in the places we take our clients from the remote villages nestled in Sri Lanka's highlands to its fragile coastal ecosystems. The vision was clear: to preserve the beauty, culture, and integrity of this island nation, just as we found it.

The idea was born from a simple but powerful question posed by our Managing Director, Mr. Weerasooriya:

“How can we give back to the country and its people in a way that truly matters?”

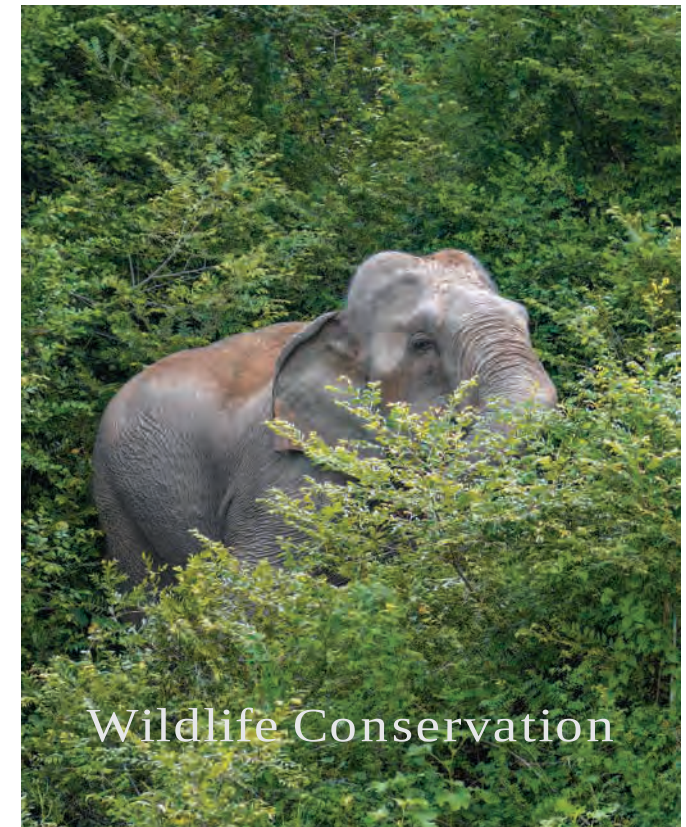
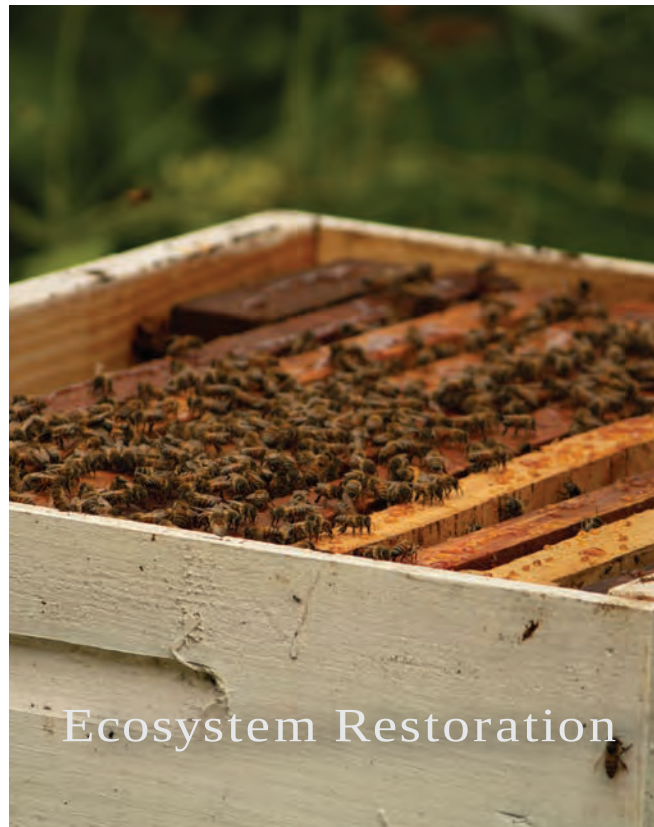
That question set in motion a conversation that led to action. Our Sustainability Manager was tasked with exploring how TFG could go beyond responsible tourism and actively contribute to the social and environmental fabric of Sri Lanka. Out of this mandate, *Impact* was created not as a separate initiative, but as an integral part of how we define success.



But from the very beginning, *Impact* was never intended to be a symbolic gesture. The Sustainability Manager believed that in order for it to be truly effective, *Impact* needed to be a well-structured, strategy-aligned initiative deeply connected to the core operations of the business and reflective of the values of everyone who works at TFG.

Out of this collaborative exercise emerged the three core pillars of the foundation:

To ensure this, she began with a company-wide survey. Every employee from travel planners to administrative and leadership staff, was invited to share their thoughts on the areas where the company should focus its efforts. The process wasn't just inclusive; it was illuminating. It revealed a shared sense of purpose and a passion for giving back that ran deep across the organization.



Each pillar represents a different facet of sustainability; social, environmental, and ecological, and together, they reflect a holistic approach to impact. The emphasis on women empowerment spoke to the organization's belief in building resilient communities by uplifting those often at the margins. Ecosystem restoration recognized the importance of healing the land that sustains us. And wildlife conservation was a natural extension of our role as stewards of Sri Lanka's irreplaceable biodiversity.

Once the focus areas were clear, the next step was to determine *where* these efforts should begin. Using travel data and environmental assessments, the team identified key high-impact areas most frequently visited by TFG clients. It was a pragmatic and honest decision: these are the places where our presence, if not managed thoughtfully, could do the most harm. So, they became the first places where *Impact* would begin to restore, support, and give back.

From there, *Impact* took shape not as a series of scattered charity efforts but as a blueprint for sustained engagement. Every project initiated under the foundation is designed to be long-term, with clear objectives, community collaboration, and a strategy for eventual self-sufficiency. Whether it's a reforestation program in a deforested hill area or a women-led eco-entrepreneurship initiative, *Impact* ensures that once a project is handed back, it is able to stand on its own both environmentally and economically.



Monitoring and follow-up are not afterthoughts; they are built into the DNA of every initiative. The team conducts periodic evaluations to assess effectiveness, make improvements, and ensure accountability. This allows *Impact* to evolve continuously, learning from its experiences and growing its influence in a way that remains grounded and authentic.

More than a foundation, *Impact* has become a culture within TFG a way of thinking, planning, and traveling that reflects our values and our responsibility. It is a shared commitment that everyone in the organization contributes to and takes pride in. Because at the end of the day, we believe tourism isn't about travel, its about what you gather and what you leave behind.

A Water way, a Strainer, and a Promise: The Story of Our First *Impact* Project

It started just 4.5 kilometers from our head office, a quiet yet troubling sight.

The St. Sebastian Canal, the longest canal in Colombo District, winds through the city, connecting Beira Lake to the Kelani River, which in turn flows into the Indian Ocean. Historically, a vital Dutch-era waterway, it was once part of an intricate transport and irrigation system. Today, its role is far less romantic, a direct route for urban waste to reach the sea.

Plastic bottles, polythene bags, and other debris float through its murky waters, making their way toward Sri Lanka's already stressed coastal ecosystems. We knew that if we truly believed in *leaving places better than we found them*, this couldn't be ignored.

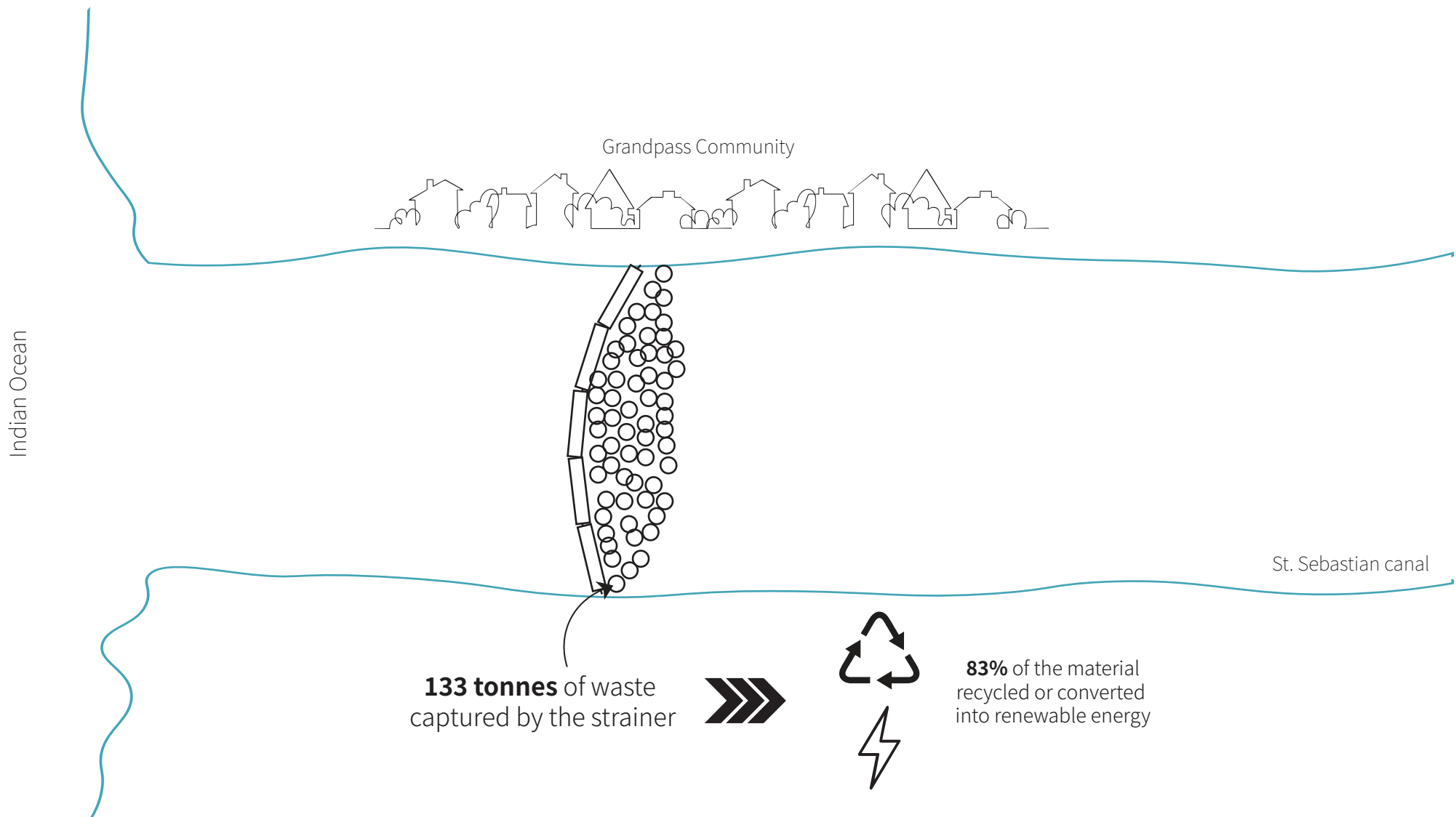
In October 2024, *Impact* launched its first official project in partnership with the MAS Foundation for Change to address the issue not downstream, but at its source.



The Ocean Strainer, simple in appearance, works hard behind the scenes. A floating boom directs plastic bottles, wrappers, polythene bags, and organic matter into a submerged cage while allowing fish, boats, and water to move freely. Twice a week, the Sri Lanka Land Reclamation and Development Corporation (SLLRDC) collects the waste and sends it to a nearby facility for sorting.

There, the waste is divided into two paths:

- Recyclable plastics like PET and HDPE are sent to Eco Spindles, where they're transformed into products such as gloves, brooms, and brushes.
- Non-recyclables are sent to the Kerawalapitiya Waste-to-Energy Centre, where they are incinerated to generate electricity — powering homes instead of polluting waterways.



But this isn't just about waste. It's about accountability and about setting a precedent for what business-led sustainability can look like. This is a solution built on partnerships between TFG, MAS Foundation, SLLRDC, Eco Spindles and on a shared belief that change begins where we are, not where it's easiest.

It's also a project that aligns closely with the UN Sustainable Development Goals (UNSDGs):



From Hive to Hope: Inside Our Buzz and Bloom Project

As part of our Women Empowerment pillar, we set out to create a project that could offer meaningful, self-sustaining livelihoods for rural women—while remaining closely tied to nature. After exploring several ideas, beekeeping stood out as the ideal blend of environmental harmony and economic opportunity.

Our next step was to determine where the project should be rooted. By analyzing our client travel data, we identified Sri Lanka's Cultural Triangle—particularly Anuradhapura—as one of our highest-footfall areas. This made it not only strategically relevant, but also an ideal candidate for community-based environmental restoration.

We reached out to a university lecturer and apiculture expert for guidance. He recommended the village of Palugaswewa and helped us identify five women to lead the project. The selection was based on clear criteria: women from low-income households, those without stable employment, and those eager to engage in a new livelihood opportunity.

In September 2024, we visited the site to evaluate its suitability and meet the women. It was immediately clear that both the location and the participants aligned perfectly with the project's goals.



The initiative was officially launched in October 2024. Each woman was provided with:

- A beekeeping box containing a healthy bee colony
- Essential equipment and safety gear
- A full training programme covering every aspect of ethical, sustainable beekeeping

Our approach was not just about handing over resources—it was about building knowledge, confidence, and self-sufficiency. After the initial setup, we maintained regular contact and conducted follow-ups to ensure the project was progressing as expected.

Looking ahead, we aim to help the women expand their colonies and explore new income-generating opportunities using by-products like beeswax.

It's also a project that aligns closely with the UN Sustainable Development Goals (UNSDGs):



Supporting Local & Women-Led Businesses

Wheels of Hope: Stitching Strength into Every Journey

In every welcome pack we offer, there's a tote bag handcrafted with care—but more importantly, with purpose. Behind each stitch lies a story of resilience, creativity, and empowerment. This is the story of Wheels of Hope, a social enterprise born from extraordinary strength.

In the quiet village of Neluwa in Galle, Sri Lanka, three sisters—Kamani, Kumudu, and Sumedha—grew up surrounded by natural beauty and sisterly joy. Their lives changed dramatically when all three were diagnosed with muscular dystrophy, a progressive condition that weakens the body's muscles, by the age of ten.

As their mobility declined, their mother devoted herself entirely to their care, until her own health could no longer keep up. With difficult but determined hearts, the sisters relocated to the Victoria Home for Incurables, the only facility in Sri Lanka providing long-term care for people with physical disabilities. It was there, in a place many would expect despair, that a new chapter began—one defined not by limitation, but by possibility.



With support from the home's director and a shared vision, the sisters discovered new purpose.

- Sumedha began sewing tote bags and fabric goods
- Kumudu hand-painted delicate, original designs onto the fabric
- Kamani coordinated production and managed the small operation

They called themselves The Disable Sisters, quietly building a business with limited tools but unlimited drive.

In 2018, their story intersected with ours. A team from The Fabulous Getaway visited the facility and was deeply moved by the sisters' spirit and skill. We saw not only their talent, but their potential. That meeting led to a meaningful partnership—and a new name: Wheels of Hope.

Together, we began designing and sourcing handmade tote bags and bottle pouches for our client welcome packs. Through ongoing collaboration, design improvements, and regular feedback, the sisters refined their craft while growing in confidence and capability.

Today, after seven years of partnership, Kamani, Kumudu, and Sumedha operate Wheels of Hope from their very own home—a dream they once thought unreachable. Their vision continues to grow. Their goals include earning enough to purchase electric wheelchairs and eventually expanding their workshop to train and employ other women with disabilities, creating a wider impact through dignified, inclusive work.



Restoring Balance in Yala: Clearing the Path for Wildlife

Under the Wildlife Conservation pillar of the TFG Impact Foundation, we embarked on a vital ecological restoration initiative in Block 5 of Yala National Park—a region that is not only ecologically rich but also home to our signature Leopard Trail experience, a highlight for many of our guests.

Over time, two invasive plant species—*Eupatorium odoratum* (locally known as *Podisingo Maran*) and *Lantana camara* (*Gandapana*)—had spread aggressively throughout Block 5. These fast-growing plants had overtaken large swaths of native vegetation, depriving indigenous plant species of space, sunlight, and essential nutrients. The result was a silent but steady disruption of the park's delicate food chain, impacting both flora and the wildlife that depend on it.

Recognizing the urgency of this issue, we collaborated with the Department of Wildlife Conservation and FEO (Field Environment Officers) to launch a large-scale removal project. Together, we cleared the invasive species across the affected areas of Block 5, giving native plant life the space and resources needed to regenerate.



This restoration effort has already shown promising results. With native vegetation reclaiming its place, signs of returning wildlife—especially herbivores dependent on these plants—have become more visible. The ecosystem is beginning to breathe again.

This project stands as a testament to our commitment to protecting and preserving Sri Lanka's biodiversity, not just for the sake of the wild, but for the communities and visitors who connect with it deeply.

It's also a project that aligns closely with the UN Sustainable Development Goals (UNSDGs):





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